

## **tagsyte Privacy Policy**

Last updated: 04/01/2026

### **1. Who We Are**

tagsyte is a digital smart tag platform operated by Near Field Partners LLC, a U.S. company based in Salt Lake City, Utah.

When this Privacy Policy refers to “tagsyte,” “we,” “our,” or “us,” it means Near Field Partners LLC as the legal owner and operator of the tagsyte website, apps, and related services.

tagsyte may be accessed through tagsyte.com, through mobile apps, or through other domains we operate.

All privacy related questions, requests, and communications are handled by Near Field Partners LLC.

Contact: Near Field Partners LLC Near Field Partners LLC, 3670 S Laurel, Salt Lake City, UT 84109

Email: [admin@nearfieldpartners.com](mailto:admin@nearfieldpartners.com)

### **2. What This Policy Covers**

This Privacy Policy explains:

- What information we collect
- How we use it
- When we share it
- Your rights and choices
- How to contact us

This policy applies to all tagsyte products and services.

### **3. Information We Collect**

#### **A. Information You Provide Directly**

We collect information you choose to give us, such as:

- Account details (name, email, password)
- Content you create (URLs, contact cards, WiFi details, namelists, galleries, etc.)
- Support messages or feedback

You always control the content you create.

## B. Information Collected Automatically

When you use tagsyte, we may collect:

- Device type and browser type
- IP address (for security and abuse prevention)
- Basic usage logs (e.g., when a tag is created, edited, or scanned)
- Non identifying analytics about feature usage.

We do not track your precise location unless you explicitly enable a feature that requires it.

## C. Information from Tag Scans

When someone scans a tagsyte tag, we may collect:

- Timestamp of the scan
- General device type (e.g., iPhone, Android)
- Non identifying technical information

We do not collect names, phone numbers, or personal identifiers from people who scan tags unless the tag owner explicitly requests that information and the user chooses to provide it.

## 4. How We Use Information

We use information to:

- Operate and maintain the tagsyte platform
- Improve features and user experience
- Prevent abuse, fraud, and security issues
- Provide customer support
- Generate non identifying analytics (e.g., number of scans)

We do not sell personal data. We do not use your data for advertising. We do not use your data to train external AI systems.

## 5. When We Share Information

We only share information in the following situations:

### A. Service Providers

We use trusted vendors to help operate tagsyte (e.g., hosting, analytics, SMS delivery). They only receive what they need to perform their services and must protect it.

### B. Legal or Security Reasons

We may share information if required by law or to protect the rights, safety, or security of tagsyte, our users, or the public.

#### C. With Your Permission

We may share information if you explicitly authorize it.

We do not sell or rent personal information to third parties.

### **6. Your Rights and Choices**

#### A. You Own Your Content

Anything you create in tagsyte — tags, images, namelists, galleries, etc. — remains yours. You can edit or delete your content at any time.

#### B. Account Deletion

You may request deletion of your account and associated data. We will delete it unless we are legally required to retain certain records (e.g., fraud prevention logs).

### **7. Cookies and Analytics**

We use cookies and similar technologies to:

- Keep you logged in
- Understand how the platform is used
- Improve performance

We do not use cookies for advertising or cross site tracking.

### **8. Children's Privacy**

tagsyte is not intended for children under 13. We do not knowingly collect personal information from children.

### **9. Data Security**

We use industry standard security measures, including:

- Encrypted connections (HTTPS)
- Secure data storage
- Access controls
- Regular security reviews

No system is perfectly secure, but we work hard to protect your information.

#### **10. International Users**

If you access tagsyte from outside the United States, your information may be processed in the U.S. or in other locations where our service providers operate.

#### **11. Changes to This Policy**

We may update this Privacy Policy from time to time. If we make significant changes, we will notify you through the platform or by email.

#### **12. How to Contact Us**

For privacy questions, data requests, or concerns, contact:

Near Field Partners LLC, 3670 S Laurel, Salt Lake City, UT 84109

Email: [admin@nearfieldpartners.com](mailto:admin@nearfieldpartners.com)